



2008 Union Street Live! Sponsorship Opportunities

Platinum Presenting Sponsor

\$10,000

- Sponsor name and logo will prominently appear in all newspaper advertisements and any television/radio commercials above all other sponsors.
- Sponsor name and logo will appear on Concord Downtown Development Corporation (CDDC) website for one year with a link to sponsor's website.
- Sponsor's banner will be prominently displayed at all concerts.
- Sponsor's name will be recognized at each concert.
- Sponsor may have a booth/display at all concerts.

Premier Sponsor

\$7,500

- Sponsor name and logo will prominently appear in all newspaper advertisements and any television/radio commercials above all other sponsors other than the presenting sponsor.
- Sponsor name and logo will appear on Concord Downtown Development Corporation (CDDC) website for one year with a link to sponsors website.
- Sponsor's banner will be displayed at all concerts.
- Sponsor may have a booth/display at all concerts.

Gold Sponsor

\$3,500

- Sponsor name and logo will be listed on Concord Downtown Development Corporation's website with a link to the sponsor's website.
- Name will be listed in newspaper advertisements.
- Sponsor banner will be displayed at all concerts.
- Sponsor may have a booth/display at concerts.

Silver Individual Concert Sponsor

\$2,500

- Sponsor banner will be displayed at each concert.
- Sponsor's name will be announced at concert being sponsored by them.
- Sponsor name and logo will prominently appear in newspaper advertisements and television/radio commercials for concert being sponsored.
- Sponsor may have a booth at the concert they sponsor.

Patron Sponsor

\$1,500

- Sponsor may have a booth/display space at each concert.
- Sponsor's name will be listed in newspaper advertisements.



2008 UNION STREET LIVE! SPONSORSHIP

LETTER OF COMMITMENT

_____ (sponsor name) hereby commits to sponsoring Concord Downtown Development Corporation's 2008 Union Street Live! Concert Series in the following way:

Platinum Presenting Sponsor:	\$10,000	_____
Premier Sponsor:	\$7,500	_____
Gold Sponsor:	\$3,500	_____
Gold Stage Sponsor:	\$3,500	_____
Individual Concert Sponsor:	\$2,500 (per concert)	_____
Patron Sponsor	\$1,500	_____

Date

Sponsor Name

Authorized Signature

Title

Please return to CDDC, P.O. Box 62, Concord, NC 28026-0062